

GGPA "The Art of Storytelling" 2018 (Lynne Moyer, Luminate Marketing)

1. IN THE CONTEXT OF COMMUNITY
<http://www.luminatemarketing.com/project/center-for-enriched-living>
2. THROUGH THE INDIVIDUAL
<http://www.luminatemarketing.com/project/circle-urban>
3. INVOLVING THE AUDIENCE
<http://www.luminatemarketing.com/project/cyfusa>
4. THROUGH A CAMPAIGN
<http://www.luminatemarketing.com/project/hope-help-honor>
5. USING STATS
<http://www.luminatemarketing.com/project/willow-creek-chicago>
6. ONLY ONE PAGE
SILC Existing Homepage: <http://www.silcga.org/>
Valley Existing Homepage: <http://www.valleypregnancycenter.com/>
7. BEHIND THE SCENES
<https://www.facebook.com/AquariumLoveStories>
8. HARD TO TELL
<http://www.luminatemarketing.com/project/grip-outreach-for-youth>
9. NOT EVERYONE WANTS TO HEAR
<http://www.luminatemarketing.com/project/pro-grace>
10. WHEN YOU DON'T FEEL YOU HAVE A STORY
<https://www.youtube.com/watch?v=nZC4mXaosxM>