

# Southern Regional Grant Conference 2018

## Conference Agenda

Tuesday, April 17, 2018

| TIME                 | ACTIVITY   | LOCATION              |
|----------------------|--|-----------------------|
| 10:30 am to 11:00 am | Registration & Check-In  | Ballroom pre-function |
| 11:00 am to 12:00 pm | Lunch  | Ballroom pre-function |
| 12:00 pm to 4:00 pm  | <b>Pre-Conference Workshop</b><br>Gail Widner, Ph.D., GPC, Project Director, Carolina Consortium for Enterprise Learning<br><i>Instruction, Review, and Practice with Writing and Editing Grant Proposals (Foundation &amp; Federal)</i> | Redd Room             |

DRAFT as of 3-21-18

**Wednesday, April 18, 2018**

| <b>TIME</b>          | <b>ACTIVITY</b>  | <b>LOCATION</b>                                       |
|----------------------|--|---|
| 8:00 am to 9:00 am   | Registration & Check-In  | Ballroom pre-function                                 |
| 8:00 am to 9:00 am   | Continental Breakfast  | Ballroom pre-function                                 |
| 9:00 am to 9:10 am   | <b>Opening Ceremonies &amp; Welcome:</b><br>Amanda Day, SRGC Chair   | Ballroom I  |
| 9:10 am to 10:30 am  | <p><b>GOVERNMENT PANEL:</b></p> <p>Moderator: Sylvia Redic, GPC, City Manager, City of Morrow</p> <p>Panelists:</p> <p>Tina Lilly, Grants Program Director, Georgia Council for the Arts</p> <p>Jeff McLeod, Loan Specialist, Rural Development, United States Department of Agriculture</p> <p>John VanBrunt, IV, EDFP, Region 3 Representative, Georgia Department of Community Affairs</p> <p><b><i>Additional panelists will be added as they are confirmed</i></b></p> <p><b>ALTERNATIVE WORKSHOP</b></p> <p>Brandi Rae Hicks, Founder &amp; Professor, Serve University (SERVE-U)</p> <p><i>10 Things You Need to Start Your Consulting Business</i></p> | <p>Ballroom I</p> <p>Redd Room</p>                    |
| 10:30 am to 10:45 am | Break  | Ballroom pre-function                                 |
| 10:45 am to 12:00 pm | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1801:</b><br/>Wynona Raby, Attorney, Provisions Educational Company<br/><i>Compliance: Are You In or Out?</i></p> <p><b>Workshop 1802:</b><br/>Amanda Day, GPC, Grant Consultant &amp; Trainer, Grant Writing USA<br/><i>Turns Out Stephen King is a Grant Writing Tipster</i></p> <p><b>Workshop 1803:</b><br/>Jan Heidrich-Rice, GPC, Development Director, Cobb &amp; Douglas Public Health<br/><i>Increasing Board Engagement: Is That My Job, Too?</i></p>   | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |

|                     |   |   |
|---------------------|---|---|
| 12:00 pm to 1:00 pm | Lunch   | Ballroom pre-function                                 |
| 1:00 pm to 1:45 pm  | <p><b>THEMED ROUND TABLE DISCUSSIONS</b></p> <p><b>Workshop 1811:</b> Grant Research<br/>Facilitator: Angelia Johnson, Grant Coordinator, Forsyth County</p> <p><b>Workshop 1812:</b> Grant Writing<br/>Facilitator: Tina Jones, Director of Development, Kidz2leaders</p> <p><b>Workshop 1813:</b> Grant Management<br/>Facilitator: Jane Arney, Manager, Foundation &amp; Corporate Grants, CHRIS180</p>  | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |
| 1:45 pm to 2:00 pm  | Break   | Ballroom pre-function                                 |
| 2:00 pm to 3:15 pm  | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1821:</b><br/>Gail Widner, Ph.D., GPC, Project Director, Carolina Consortium for Enterprise Learning<br/><i>Logic Models for the Logic Challenged</i></p> <p><b>Workshop 1822:</b><br/>Angela Ash, Grants Administrator, Fulton County Government<br/><i>Are You Ready? Audit Preparedness Under the Uniform Guidance</i></p> <p><b>Workshop 1823:</b><br/>Meghann Adams, GPC, Grants Manager, Zoo Atlanta<br/>Nancy Smallwood, GPC, Grant Manager, Hall County<br/><i>The Magic Behind Those Three Letters: How to Become a Grant Professional Certified (GPC)</i></p>                                  | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |
| 3:15 pm to 3:45 pm  | Snack Break   | Ballroom pre-function                                 |
| 3:45 pm to 5:00 pm  | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1831:</b><br/>David Broussard, GPC, Vice President, Grant Services Team Lead, Dickerson, Bakker &amp; Associates<br/><i>Prospect Research and Grants – How to find and engage new funders</i></p> <p><b>Workshop 1832:</b><br/>Brandi Rae Hicks, Founder &amp; Professor, Serve University (SERVE-U)<br/><i>3 Great Things My Mentor Taught Me</i></p> <p><b>Workshop 1833:</b><br/>Simone Danielson, Education Research &amp; Evaluation Specialist, Georgia Department of Education<br/><i>Understanding the Request for Proposal (RFP) Process for the 21<sup>st</sup> CCLC Grants in Georgia</i></p> | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |
| 5:00 pm             | END OF CONFERENCE WORKSHOP CONTENT  |   |

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| 5:15 pm | Evening Cocktails & Dinner Outing – Visit Check-in Desk for Signup and Details | Olive Garden |
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**Thursday, April 19, 2018**

| <b>TIME</b>          | <b>ACTIVITY</b>   | <b>LOCATION</b>                                       |
|----------------------|---|---|
| 8:00 am to 8:30 am   | Registration & Check-In   | Ballroom pre-function                                 |
| 8:00 am to 8:30 am   | Continental Breakfast   | Ballroom pre-function                                 |
| 8:30 am to 9:45 am   | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1841:</b><br/>Jessica Luetzow, Director of Foundation Relations, Family &amp; Child's Place<br/><i>"Jazz Hands Wrote this Grant": The Art of Crafting a Successful Foundation Grant</i></p> <p><b>Workshop 1842:</b><br/>David Broussard, GPC, Vice President, Grant Services Team Lead, Dickerson, Bakker &amp; Associates<br/>Amanda Day, GPC, Grant Consultant &amp; Trainer, Grant Writing USA<br/>Pat Duboise, GPC, Director of Grants, Mercy Care Foundation<br/>Ericka Harney, CAE, CFRE, GPC, CVA, Consultant, ErickaHarney.com<br/>Kimberly Hays de Muga, GPC, Development Director, The Frazer Center<br/>Jo-ann Lawrence, GPC, Director of Grants, Ascension Nonprofit Development<br/>Sylvia Redic, GPC, City Manager, City of Morrow<br/>Skye Thompson, Foundation Relations Manager, Atlanta Community Food Bank<br/><i>IGNITE the Grant Profession</i></p> <p><b>Workshop 1843:</b><br/>Betty Barnard, Co-President, Resurgens Impact Consulting<br/><i>On Your Own – Consulting, Contracting, and Coaching</i></p> | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |
| 9:45 am to 10:00 am  | Break   | Ballroom pre-function                                 |
| 10:00 am to 11:15 am | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1851:</b><br/>Kimberly Hays de Muga, GPC, Development Director, The Frazer Center<br/><i>The "C" Word! Or How I Learned to Love Collaboration</i></p> <p><b>Workshop 1852:</b><br/>Ericka Harney, CAE, CFRE, GPC, CVA, Consultant, ErickaHarney.com<br/><i>Embrace Savviness! Soft Skills Are Out, Being Savvy Is In!</i></p> <p><b>Workshop 1853:</b><br/>Shavonn Richardson, Founder &amp; Principal Grant Writer, Think and Ink Grant Consulting<br/><i>Freelance, Inc. – 10 Marketing Hacks for Grant Consultants</i></p>  | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p> |

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|----------------------|-------|-----------------------|
| 11:15 am to 11:30 am | Break | Ballroom pre-function |
|----------------------|-------|-----------------------|

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|----------------------|--|--|
| 11:30 am to 12:15 pm | <p><b>THEMED ROUND TABLE DISCUSSIONS</b></p> <p><b>Workshop 1861:</b> Government<br/>Facilitator: Charles Alford, Grants Specialist, City of Roswell</p> <p><b>Workshop 1862:</b> Nonprofit<br/>Facilitator: Pat Sheppard, Grants Manager, Partnership Against Domestic Violence</p> <p><b>Workshop 1863:</b> Consultant<br/>Facilitator: Deb Cook, Ph.D. Chief Consultant, The Grant Science Lab</p> <p><b>Workshop 1864:</b> Education<br/>Facilitator: Samantha Bishop, Academic Affairs Credentialing &amp; Grant Coordinator, Georgia Northwestern Technical College</p>                                | <p>Ballroom I</p> <p>Redd Room</p> <p>Griffith Room</p> <p>Rather Room</p> |
| 12:15 pm to 1:00 pm  | Lunch  | Ballroom pre-function  |
| 1:00 pm to 2:15 pm   | <p><b>BREAKOUT SESSIONS</b></p> <p><b>Workshop 1871:</b><br/>Maria Azuri, Director, Foundation Center<br/><i>Design Methodology for Grant Writing Success</i></p> <p><b>Workshop 1872:</b><br/>Pat Duboise, GPC, Director of Grants, Mercy Care Foundation<br/>Jo-ann Lawrence, GPC, Director of Grants, Ascension Nonprofit Development<br/><i>How to Keep the Fire Burning When You've Been at the Grants Game for a While</i></p> <p><b>Workshop 1873:</b><br/>Ericka Harney, CAE, CFRE, GPC, CVA, Consultant,<br/>ErickaHarney.com<br/><i>Vision Boards – A Creative Inspiration for Your Future</i></p> | <p>Ballroom I</p> <p>Redd Room</p> <p>Rather Room</p>                      |
| 2:15 pm to 2:30 pm   | Snack Break  | Ballroom pre-function  |
| 2:30 pm to 4:00 pm   | <p><b>FOUNDATION/CORPORATE FUNDERS PANEL:</b><br/>Moderator: Kimberly Hays de Muga, GPC, Development Director, The Frazer Center</p> <p>Panelists:<br/>Emily B. Patteson, Vice President, SunTrust Foundations &amp; Endowments Specialty Practice</p> <p>Mary Spanburgh, Manager, Community Benefit, Kaiser Permanente</p> <p><b><i>Additional panelists will be added as they are confirmed</i></b></p>  | Ballroom I   |
| 4:00 pm to 4:15 pm   | Closing Ceremonies & Silent Auction Winners  | Ballroom I   |