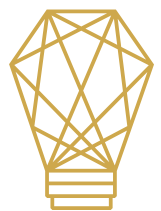


The Art of Nonprofit Storytelling

GEORGIA GRANT PROFESSIONALS ASSOCIATION

Lynne Moyer, Luminate Marketing, 2018





THE ART OF NONPROFIT STORYTELLING

01. | Storytelling in the context of **community**.

Key Takeaways:

02. | Telling a story by **making it personal**.

Key Takeaways:

03. | Telling a story by **involving the audience**.

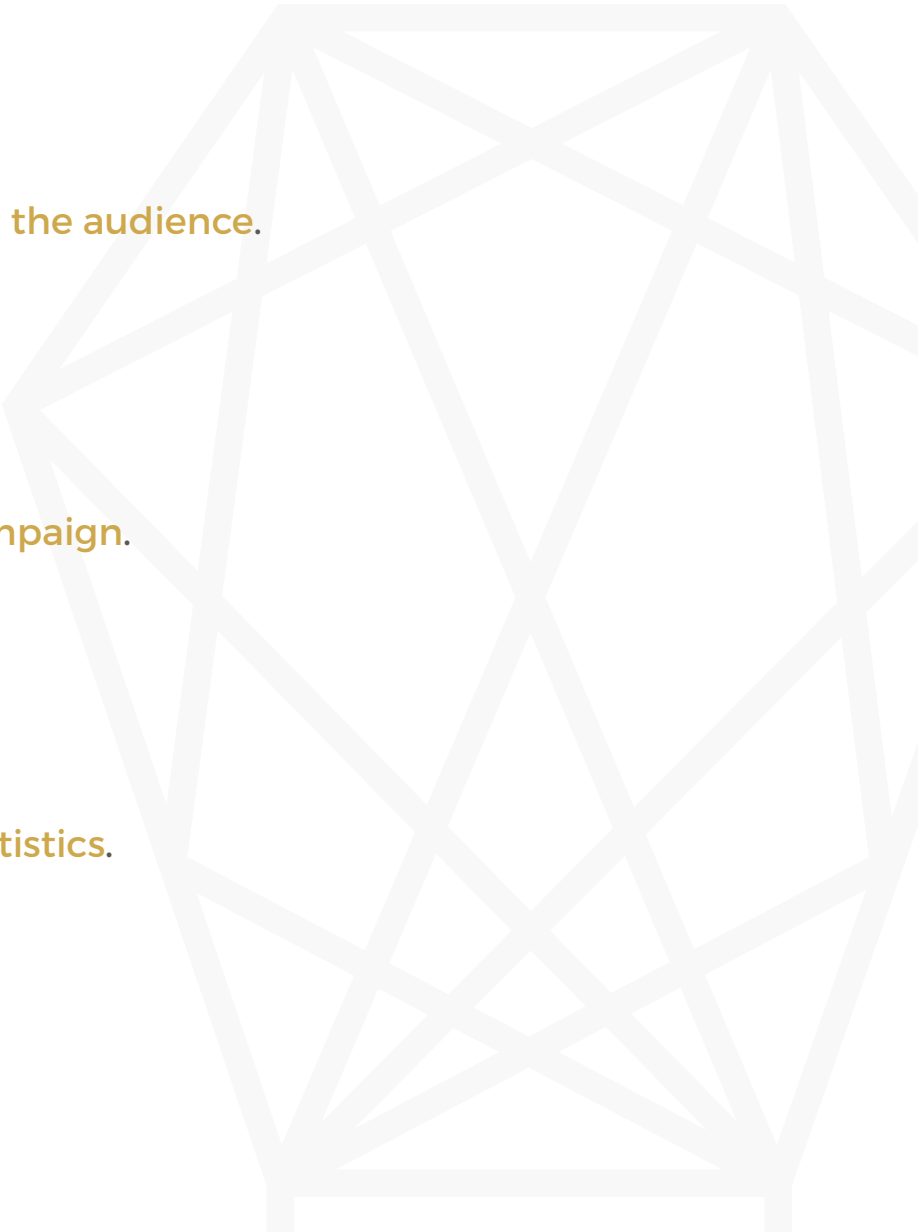
Key Takeaways:

04. | Storytelling **through a campaign**.

Key Takeaways:

05. | Telling a story **through statistics**.

Key Takeaways:





06. | Storytelling in **only one page**.

Key Takeaways:

07. | Storytelling from **behind the scenes**.

Key Takeaways:

08. | Telling a story that's **hard to tell**.

Key Takeaways:

09. | Telling a story **not everyone wants to hear**.

Key Takeaways:

10. | Storytelling when you **don't feel you have a story**.

Key Takeaways:

