Southern Regional Grant Conference 2017 Conference Agenda

Thursday, June 15, 2017

TIME	ACTIVITY	LOCATION
8:00 am to 9:00 am	Registration & Check-In	
8:00 am to 9:00 am	Continental Breakfast	
9:00 am to 9:10 am	Opening Ceremonies & Welcome	
9:10 am to 10:30 am	FUNDERS PANEL: Developing Relationships with Foundation	
	and Corporate Partners	
	Moderator: Jo-ann Lawrence, MA, Non-Profit Consultant, Ascension Non-Profit Development	
	Panelists: Kristina L. Christy, Vice President, Atlanta Community Affairs, Wells Fargo Government & Community Relations Group	
	Bonnie S. Hardage, Executive Director, Jesse Parker Williams Foundation, Inc.	
	Mary Humann Judson, President, The Goizueta Foundation	
	Tita Stewart, Regional Vice President, Marketing, Community Relations and Member Services, Amerigroup	
	ALTERNATIVE WORKSHOP	
	David Broussard, GPC, Vice President, Grant Services Team Lead,	
	Dickerson, Bakker & Associates	
10.00	Is Your Organization Grant Ready?	
10:30 am to 10:45 am	Break	
	BREAKOUT SESSIONS	
	Workshop 1701:	
	Jo-ann Lawrence, MA, Non-Profit Consultant, Ascension Non-Profit	
	Development	
	Researchwhere, how and how much?	
	Workshop 1702:	
	Meghann Adams, GPC, Grants Manager, Zoo Atlanta	
	Nancy Smallwood, GPC, Grants Manager, Hall County	
	Attaining Your GPC: What You Need to Know	
	Workshop 1703:	
	Simone Danielson, Education Research and Evaluation Specialist,	
	Georgia Department of Education	
	21st Century Community Learning Centers Program Information	

12:00 pm to 1:00 pm	Lunch	
1:00 pm to 1:30 pm	THEMED ROUND TABLE DISCUSSIONS	
	Workshop 1711: Grant Research	
	Facilitator: Jo-ann Lawrence, MA, Non-Profit Consultant, Ascension	
	Non-Profit Development	
	Workshop 1712: Grant Writing	
	Facilitator: Amanda Day, GPC, Grant Consultant & Trainer, Grant	
	Writing USA	
	Workshop 1713: Grant Management	
	Facilitator: Danny Blitch, GPC, Grant Manager, City of Roswell	
1:30 pm to 1:45 pm	Break	
1:45 pm to 3:00 pm	BREAKOUT SESSIONS	
	Workshop 1721:	
	Gail Widner, PhD, GPC, Business Communications Consulting	
	Resuscitate the Sentence: A Writing Refresher	
	Workshop 1722:	
	Eric Jacobson, Executive Director, Georgia Council on	
	Developmental Disabilities	
	Advocacy	
	Workshop 1723:	
	Shavonn Richardson, MBA, Certified Grant Writer, Founder, Think	
	and Ink Grant Consulting	
	Freelancer, Inc 10 Marketing Hacks for New Grant Consultants Snack Break	
3:00 pm to 3:30 pm		
3:30 pm to 4:45 pm	BREAKOUT SESSIONS	
	Wastahan 4724	
	Workshop 1731: Ericka Harney, CAE, CFRE, GPC, CVA, Executive Director,	
	Accounting & Financial Women's Alliance (AFWA) and The	
	Foundation of AFWA	
	How to Understand Financial Statements Without Going Bald	
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	Workshop 1732:	
	Kelly Burton, PhD, Principal and CEO of Nexus Research Group	
	5 Reasons Non-Profit Programs Fail	
	Westerland at 4700	
	Workshop 1733:	
	Jay Janssen, GPC, Independent Consultant Jodi Pearl, GPC, Grants Coordinator, Memorial Healthcare System	
	Grant Funding in Healthcare: Current Trends and Issues	
1:45 pm	END OF CONFERENCE WORKSHOP CONTENT	
4:45 pm		
5:00 pm	Evening Cocktails & Dinner Outing – Visit Check-in Desk for Signup	
	and Details	



Friday, June 16, 2017

TIME	ACTIVITY	LOCATION
8:00 am to 8:30 am	Registration & Check-In	
8:00 am to 8:30 am	Continental Breakfast	
8:30 am to 9:45 am	BREAKOUT SESSIONS	
	Workshop 1741:	
	Brandi Rae Hicks, MBA, MPA, Grant Writer & Nonprofit Consultant	
	10 Things You Need to Start Your Grant Consulting Business	
	Weylehen 4740	
	Workshop 1742:	
	Jan Heidrich-Rice, GPC, District Development Director, Cobb & Douglas Public Health	
	Douglas Fubilit Health Don't Take Your Talents for "Granted"!	
	Don't rake roal raiens for Granea:	
	Workshop 1743:	
	Stephanie M. Watson, MSW, Non-profit Growth Consultant and	
	Grant Writer, Building Connections, LLC	
	Extending Your Grant Writer Skillset	
9:45 am to 10:00 am	Break	
10:00 am to 11:15 am	BREAKOUT SESSIONS	
	Workshop 1751:	
	Sandra S. Bethea, MSA, PMP, GPC, Strategic Impact Consulting	
	Group & MARTA	
	Concrete Tools for Outcomes Management	
	Workshop 1752:	
	Amanda Day, GPC, Consultant & Trainer, Grant Writing USA	
	Shelley Loethen, GPC, President & CEO, Encore Nonprofit	
	Solutions	
	Lying, Cheating & Stealing - How Misuse and Deceit Will Destroy a	
	Grant Office	
	Workshop 1753:	
	Deborah Cook, PhD, Chief Consultant, The Grant Science Lab	
	How to Find and Use Primary Sources	
11:15 am to 11:30 am	Break	
11:30 am to 12:00 pm	THEMED ROUND TABLE DISCUSSIONS	
	Workshop 1761: Covernment	
	Workshop 1761: Government Facilitator: Sylvia Redic, GPC, City Manager, City of Morrow	
	Workshop 1762: Nonprofit	
	Facilitator: Meghann Adams, GPC, Grants Manager, Zoo Atlanta	
	Workshop 1763: Consultant	
	Facilitator: Steve M. Harrington, GPC, Grants Administrator	
	Office of Public Health Preparedness (OPHP), SC Dept. of Health	
	and Environmental Control	
	Workshop 1764: Education	
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	Facilitator: Gail Widner, PhD, GPC, Business Communications	
	Consulting	
12:00 pm to 1:00 pm	Lunch	
1:00 pm to 2:15 pm	BREAKOUT SESSIONS	
	Workshop 1771:	
	Danny Blitch, GPC, Grant Manager, City of Roswell	
	Time is up! What is your plan for addressing the sustainability	
	question?	
	Workshop 1772:	
	Quinetha Frasier, CEO, MyPLEDGER	
	Program Design with Results in Mind	
	Workshop 1773:	
	Ericka Harney, CAE, CFRE, GPC, CVA, Executive Director,	
	Accounting & Financial Women's Alliance (AFWA) and The	
	Foundation of AFWA	
	Board Members and their Role in Grant Seeking	
2:15 pm to 2:45 pm	Snack Break	
2:45 pm to 3:45 pm	KEYNOTE ADDRESS	
3:45 pm to 4:15 pm	Closing Ceremonies & Silent Auction Winners	