**Georgia Grant Professionals Association**

**Meeting Agenda/Minutes**

**October 25, 2016**

**General Session**

10 am – 11 am

1. Welcome Bailey Randolph of Atlanta Dream, Director of Corporate Partnerships and Community Relations and Clyde Jackson - Account Executive.  Ms. Randolph presented on the Atlanta Dream’s  Corporate and Community Relations Outreach Program, which includes College and Career Readiness, Dream for Youth Foundation, Dream Team, Dream Stretch. She highlighted the Four Pillars of the Foundation: **Inspiring Women,** **Women in Business,** **Education: Diversity and Inclusion**, **Health and Wellness.** Current public relations events include the Mascot (Star) touring locally, a Ted Talk, and an interview with NPR

The main question(s) from the GGPA audience centered on nonprofits and corporate relations, especially corporate investment in nonprofits. It takes research to find the heart of a company. Need nonprofits to be aggressive and professionally persistent. Volunteer requests are high, but dollars are what’s really needed. Platform of WNBA and Dream is huge.  Non profits need to have the right conversation on Corporate Partnership, especially on budget and need. For The Dream be able to address “What is your nonprofit doing about any of our four pillars? If so, tell us about an event or activity.Social Media is important, but it is more about presence. It is hard to keep current and really needs dedicated persons to do it right.

Break 5-10 mins

Chapter Business

11 am – 11:30 am

1. Meeting Minutes from September 2016 - Approved.
2. Treasurer’s Report (Pat’s Document)
3. Atlanta Conference Local Planning Committee Report & Updates. Last Conference Call 11/03/2016.
4. Hospitality-Have all the goodies.
5. Outing- Possible Brew Pub, Skyview
6. Volunteers-Remember to sign up
7. Other Information from National Office: Conference is full.
8. Every Chapter Challenge: David Broussard is the Winner of GPA Membership
9. Job Opportunities:  Foundation Coordinator Position is open with the Food Bank.
10. Southern Regional Conference will likely be at the Morrow Center in June of 2017.  Need a Caterer, but should cost less than Sheraton for the past 2 years.
11. Next Meeting 11/22/2016 - Conference Wrap Up/Discussion.

Compiled by Deborah A. Cook, GGPA Secretary 11/14/2016.